



98% Female
2% Male

AMSETM

ASSOCIATION OF MILITARY SPOUSE ENTREPRENEURS

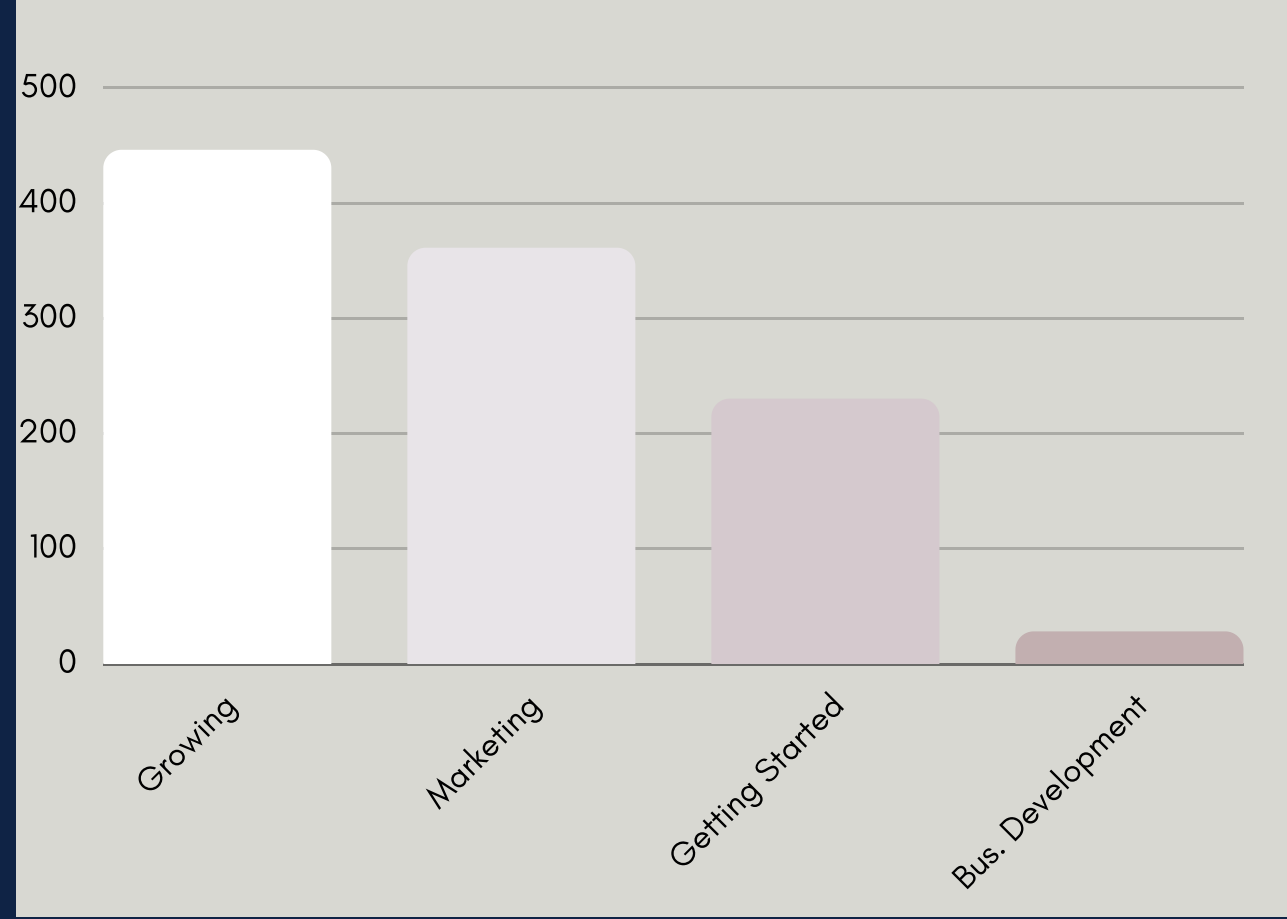
23%

Of companies have employees.

35%

Have operated their business during their service members deployment.

Military Spouse Entrepreneurs Highest Ranking Needs (in their business)

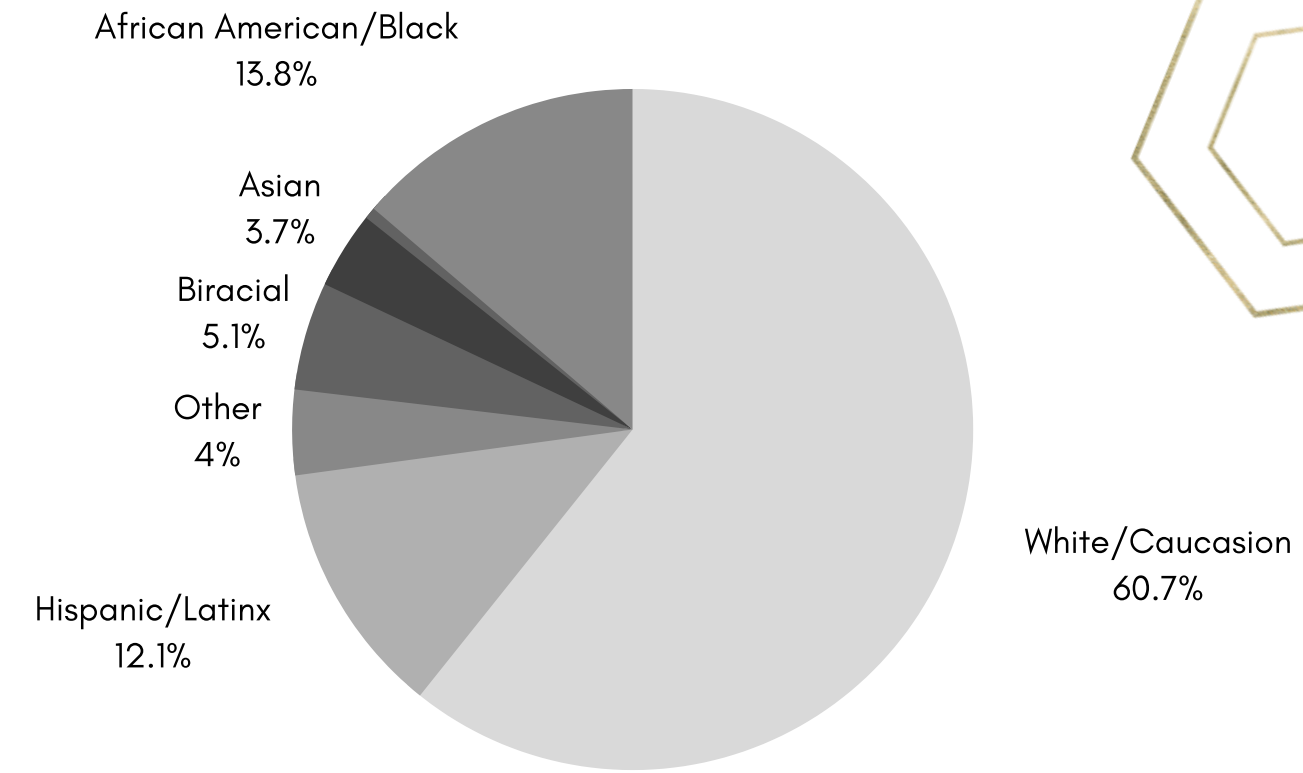


2020 MILITARY SPOUSE ENTREPRENEURSHIP DATA

MENTORSHIP

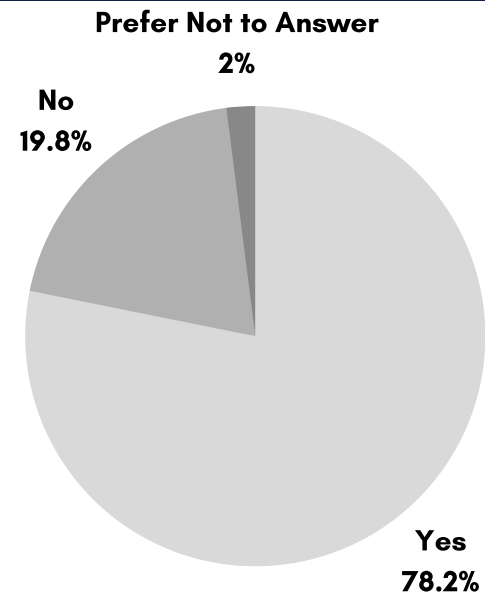
Was stated as top RESOURCE needed in business by Military Spouse Entrepreneurs (53%). Followed by Workshops (28%), Online Education (27%) and Downloads + Workbooks (24%).

ETHNICITY BREAKDOWN



CHILDREN AT HOME

Of the Military Spouses 76% had children at home. Although, only 8% responded that finding Child Care or Child Care Resources was a need.



12%

Of members are also U.S. Veterans.

81%

Of members operate their business from home.

Housing

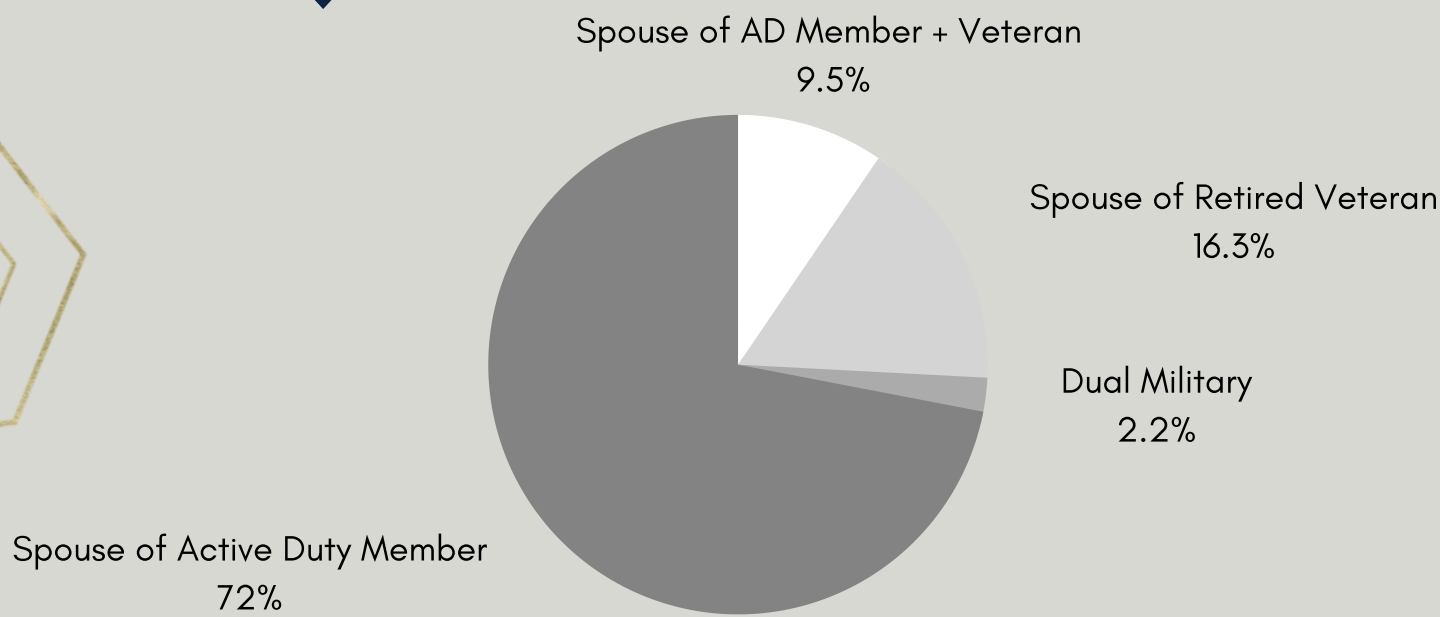


80% Live off Base

20% Live on Base

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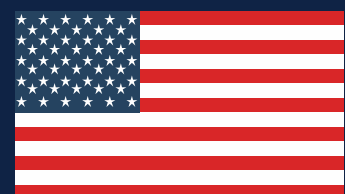
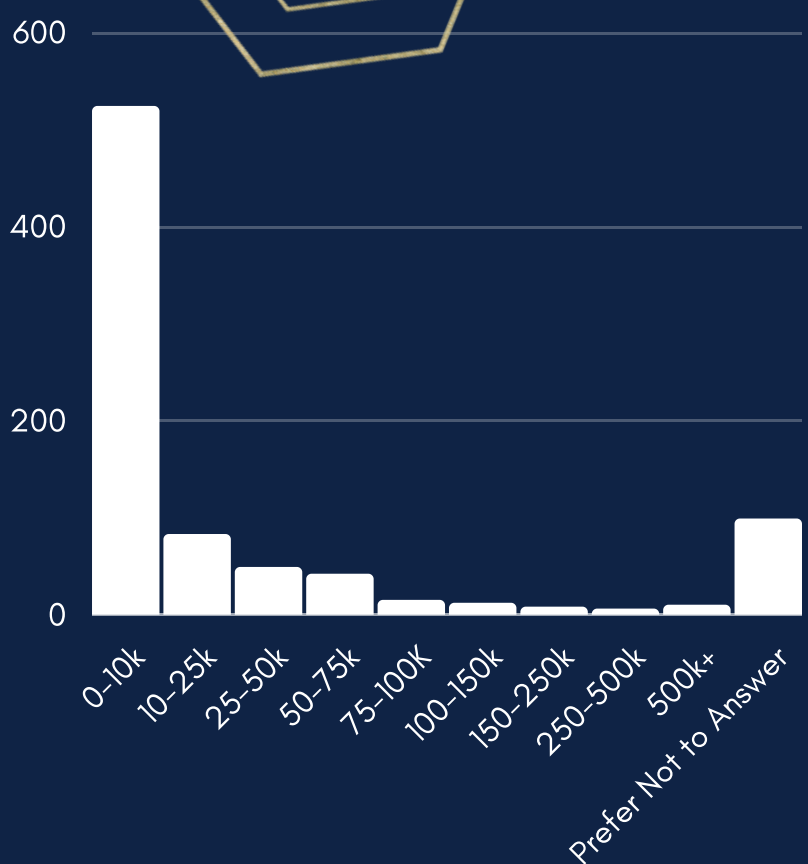
Military Affiliation



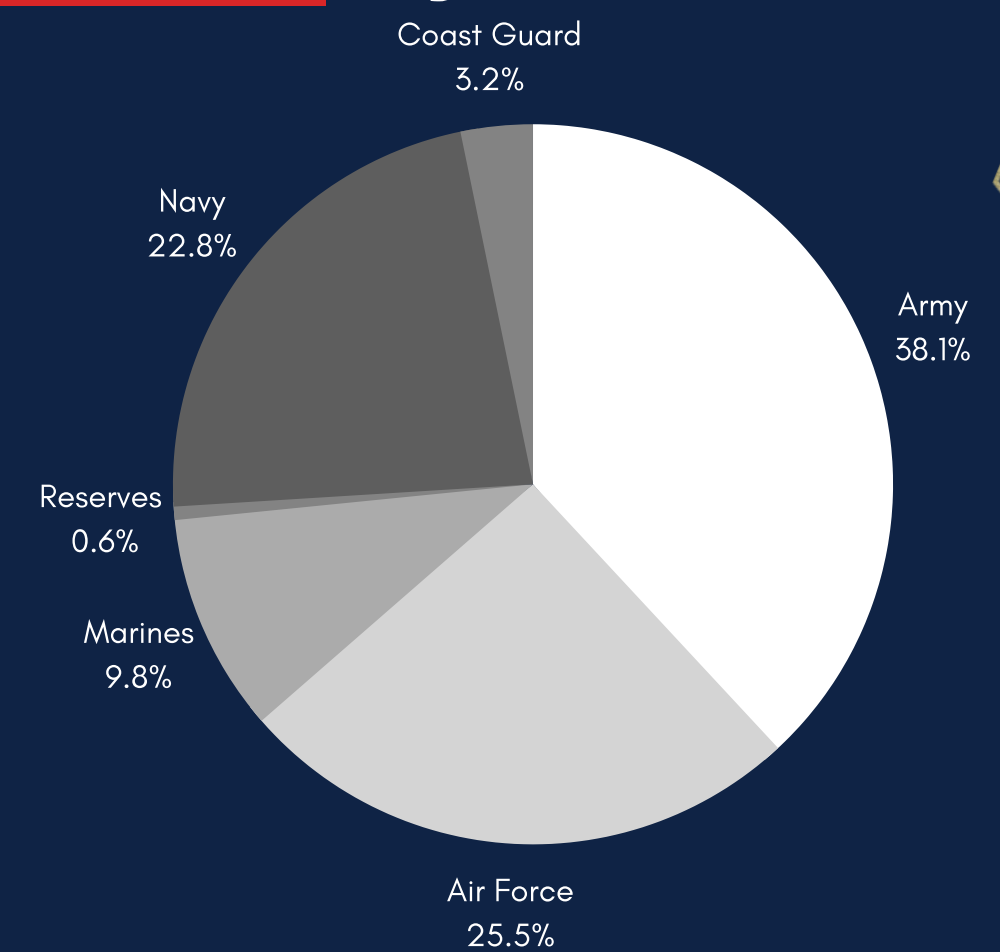
\$ Revenue

62% of Military Spouses surveyed make less than \$10K per year annually.

Only 12% make \$50K+ annually.



By Branch



Top Military Spouse Entrepreneur Businesses by Category

